

Co-Rect® Custom Imprinting Production Specifications

Normal Production Time...10 business days from the approval of paper proof, electronic proof or sample.
Rush Orders...Production schedule determines the ability to process order. We will do our best to help you meet your deadline.

Underruns/Overruns...Every effort will be made to ship the exact quantity ordered. However, for imprinted merchandise we reserve the right to ship up to 5% over or under the amount ordered.

Fulfillment Services...Quotations available upon request

Color Matching...We will match PMS colors as closely as possible. Since PMS colors are ink formulas for printing on paper, an exact color match cannot be guaranteed.

Electronic Artwork...Camera ready artwork must be provided by the customer.
Macintosh computers are used for all design and artwork. The main software used is Adobe Illustrator.
For best results, all files should be produced in vector format. Convert all fonts into outlines or curves, unless you send the font file along with the Adobe Illustrator file.
We accept the following files...

Adobe Illustrator...Save as Illustrator (.ai) or Illustrator EPS (.eps). Type as outlines or be sure to include the font file. This is the best type of file for us to use. Be sure to call out all colors in PMS numbers to avoid confusion.

Photoshop Files...TIFF (.tif) files with a minimum resolution of 600 dpi. Lower resolution will print rough or incur art charges to clean up. Images in (.jpg) and (.gif) usually do not have the detail required.

Quark Express... Please be sure to include all font files and linked images. Save as (.eps).

Coral Draw...Must be exported as (.ai) file with text converted to curves.

Freehand... Must save as (.eps), with text converted to paths.
When using a PC computer, please be sure to save files as either (.ai), (.eps), or (.tif) so we may open them easily.
Artwork may be sent on a CD, Zip Disk, or a floppy disk. A printed composite must be sent with the disk.
You may also email your art files. Contact your salesperson for the email address. A composite must be faxed with the order. Electronic file transfer is not perfect. We need to know what the file is supposed to look like.

Paper Artwork...Camera ready artwork must be provided by the customer.
Please make sure art is clean and printed on smooth paper with no tooth or fuzzy surface. If color separation is required, be sure registration marks are included and consistent. We must have a composite if color separated artwork is supplied.